

Jose Alfredo Lara

Objective

To apply my artistic and creative design skills to work as a Web Design specialist.

Software

InDesign. Photoshop. Illustrator. Flash. Dreamweaver. HTML, XHTML, CSS, JavaScript and PHP.

Summary of Qualifications

- 4 years of designing for print.
- 1 ½ Years as sports editor for Southwestern College Sun News Paper.
- 9 years of design and fine arts training.

Skills

Design and Layout Skills

- Strong knowledge of XHTML And CSS Standards
- Exceptional Photoshop and Illustrator skills
- The ability to work with photographs and typography
- Able to learn new technology and software quickly.

Education

2006 - 2008 Platt College San Diego, California
Graphic Design/Web Design Major

- Dean's List award recipient 2006

Degrees: Associate Degree in Graphic Design & Bachelors Degree in Media Arts (Web Design)

2002-2005 Southwestern College Chula Vista, California
Major Undecided

- **Sports Editor** of the Southwestern College Sun News Paper,

Working Summary

5 years Cal-Diego PVA Chula Vista, California
Graphic Designer/Newsletter Editor

- Newsletter Layout and Design
- Website maintenance

Other Work experience

Coded and designed my own portfolio web site, as well as several other personal web projects without using a WYSIWYG Editor

One year as **Sports Editor** for Southwestern College Sun News Paper

- News paper page Layout and Page Design
- Managing Photographers and Writers
- Preflight Management and sending print ready files to printer

Languages

Speak, Write and Read in English, speak Spanish

Awards received

- **1st Place Layout & Design -Print-**, Society of Professional Journalists San Diego Chapter 2006 Journalism Awards
- **2nd Place News Story or Series -Print-**, Society of Professional Journalists San Diego Chapter 2006 Journalism Awards
- **Honorable Mention Best News Story**, Journalism Association of Community Colleges southern California Conference 2005.
- **1st Place inside page layout**, Journalism Association of Community Colleges southern California Conference 2005.
- **2nd Place Best News Story**, Journalism Association of Community Colleges state Conference 2006.
- **Bob Webb Excellence in a Newsletter award**, 2008 2009 and 2011 PVA National Convention
- **Best Website award**, 2008 PVA National Convention